

AREA 27

Motorsports Park





“The goal is to design a track I would be proud of getting pole position on, where the fans

would also enjoy watching an exciting race. Area 27 is for the passionate motorsport enthusiast like yourself, a place where you can safely find your limits, experience the Grand Prix lifestyle, and live your dream”. —Jacques Villeneuve

Main Circuit Details:

Corners	16
Full Length	3.0 miles / 4.83 kilometers
Track Width	40 feet / 12.2 meters
Longest Straight	0.5 miles / 800 meters
Elevation Change Per Lap	357 feet / 109 meters
Carousel Banking (Turn 7)	11 degrees / 20 percent

Kart Circuit Details:

Corners	20
Full Length	0.75 miles / 1.21 kilometers
Track Width	26¼ feet / 8 meters



△ SAFE REFUGE ZONE

- A Area 27 Clubhouse
- B Fuel Station
- C Future Kart Club Building
- D Future Garages
- E Future Playground

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CoPilotID
Industrial Design Consultancy

Vision

Imagine a racetrack like no other, with the flow of a classic Grand Prix circuit and benefits of modern technology. Designed and built with intention, taking advantage of natural elevation changes, and featuring a variety of corners to tempt, test and challenge. Surrounded by breathtaking scenery in Canada's warmest climate - the motorsport equivalent of Pebble Beach.



Location

Endless blue skies and a warm desert climate combine to make the South Okanagan Valley the ideal location for Area 27. Home to one of the world's premier wine tourism regions, the South Okanagan features lakes, beaches and mountains perfectly suited to outdoor sports and recreation. After a day spent enjoying Canada's outdoor playground, guests are welcomed by numerous resort hotels and fine dining establishments. Hidden in the hills overlooking the valley, Area 27's two hundred twenty seven acre site provides a hint towards the names origin. The site could be seen from space but not from public vantage points, much like a certain secret base in Nevada. The number 27 was chosen as a tribute to Canadian racing legend Gilles Villeneuve, who claimed the number as his own driving for Ferrari.



AREA 27 Motorsports Heritage

In 1987, Bill Drossos was competing in the Formula 2000 series at Ontario's pre-eminent racing school when he met Jacques Villeneuve and David King. During this time, Drossos stated that if a great racetrack could be built in a resort community, it would be truly something special. Fast-forward twenty-five years to 2012, Drossos identified land suitable for a racetrack, perfectly matching the original intention. Drossos would call on his friends from his early racing days – Villeneuve, and King – to reunite, and to form the South Okanagan Motorsports Corporation. This was the team that was tasked with completing the vision now known as Area 27.



Gilles Villeneuve



Jacques Villeneuve



Bill Drossos

The Circuit

The Area 27 Circuit has the unique distinction of being envisioned, designed, engineered, and constructed by professional racecar drivers. Designed to take advantage of the natural terrain, Area 27's sixteen turns flow through elevation changes like a favorite country road. Straightaways are long enough to generate speed and to allow the driver time to assimilate the previous corner's challenge. Great corners are defined by what comes before and what happens after them - Area 27 was built with this in mind.

Members turned their first laps on September 12, 2016

"YOU'LL WANT TO MARRY A LOCAL...
GET CANADIAN CITIZENSHIP,
A GILLES VILLENEUVE TATOO
...AND NEVER LEAVE."

- MARK VAUGHN
AUTOWEEK

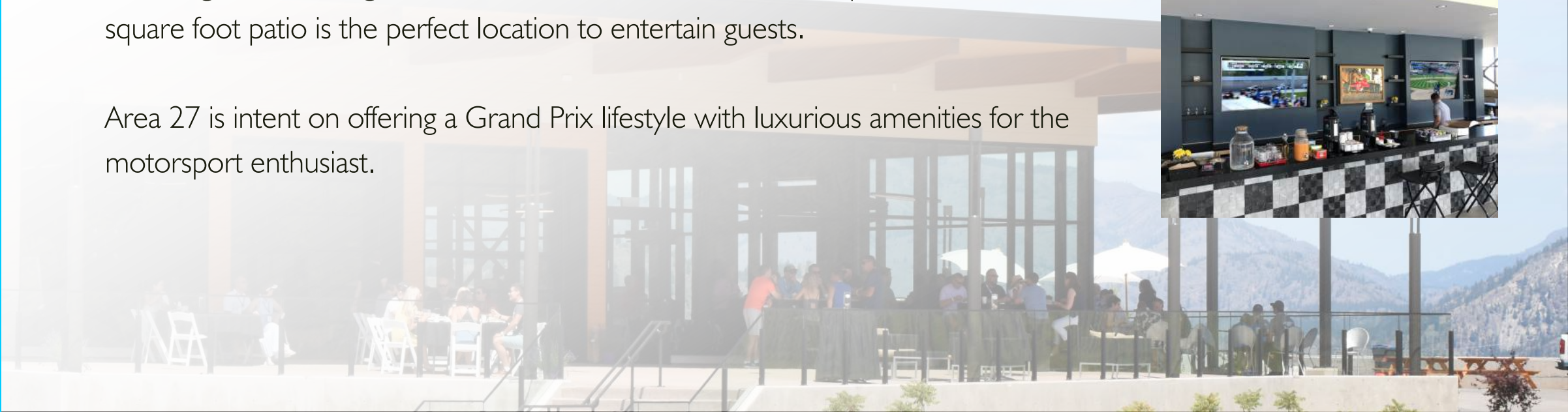


The Clubhouse

Architecturally designed with purpose, the Area 27 clubhouse infuses science and nature with form and function to showcase state of the art amenities for the driving enthusiast. The Clubhouse features a 3,200 square foot dining room, bar, high-end members locker rooms, state of the art classroom fitted with 4K monitors and audio equipment with real-time and playback capabilities, as well as a drivers pro shop.

Featuring commanding views of the circuit and an outdoor bbq centre, the 4,000 square foot patio is the perfect location to entertain guests.

Area 27 is intent on offering a Grand Prix lifestyle with luxurious amenities for the motorsport enthusiast.



The Camaro Academy

The Camaro Driving Academy is setting a new standard in performance driver education. Whether you have yet to set tires on a track, looking for a high performance driving, or interested in racing competitively, Camaro Driving Academy's curriculum is designed to give you the right tools to master every corner. Motorsports enthusiasts of all experience levels have an opportunity to drive on Canada's most exclusive circuit.

"The Area 27 track creates a special bond between driver, car, and the pavement. Few circuits around the world have provided me this unique experience."

-Patrick Carpentier
Canadian Race Legend

"What an amazing group of coaches and people. You are truly phenomenal. Your passion, patience and expertise, feedback, belief, reassurance and dedication are second to none. We are truly blessed to have you all at Area 27. That track, as awesome as it is, will not be the same without your unique abilities. A heartfelt thanks!"

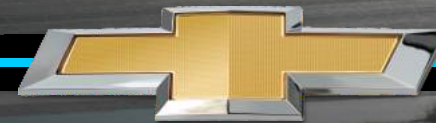
- A. Khan
Driving Academy Graduate

"Area 27 is the convergence of everything that is excellent."

- Tosin Abasi
Founder and Lead Guitarist of Animals as Leaders



DRIVING ACADEMY



SANCTIONED

GOODYEAR

watermark
BEACH RESORT &
CONFERENCE CENTRE

brembo

Kart Plex

Kartplex at Area 27 operates high performance Arrive + Drive race karts that are designed to offer you the sensations of racing machinery while remaining safe and serviceable. Kartplex is an 'open to the public' opportunity that provides a full-service karting centre to customers of all ages and experience levels.

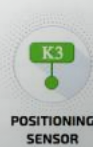
Racers can simply go online and book or contact the Kartplex team to reserve your time in advance.

A fleet of state-of-the-art TB race karts, driving suits, and helmets will be on-site ready for those drivers looking to test their skills.



Proudly Featuring:

- 1.2km circuit designed by Jaques Villeneuve
- Championship-winning Villeneuve karts
- RaceSafety by RaceFacer
- Private event bookings



kartplex.ca

KARTPLEX

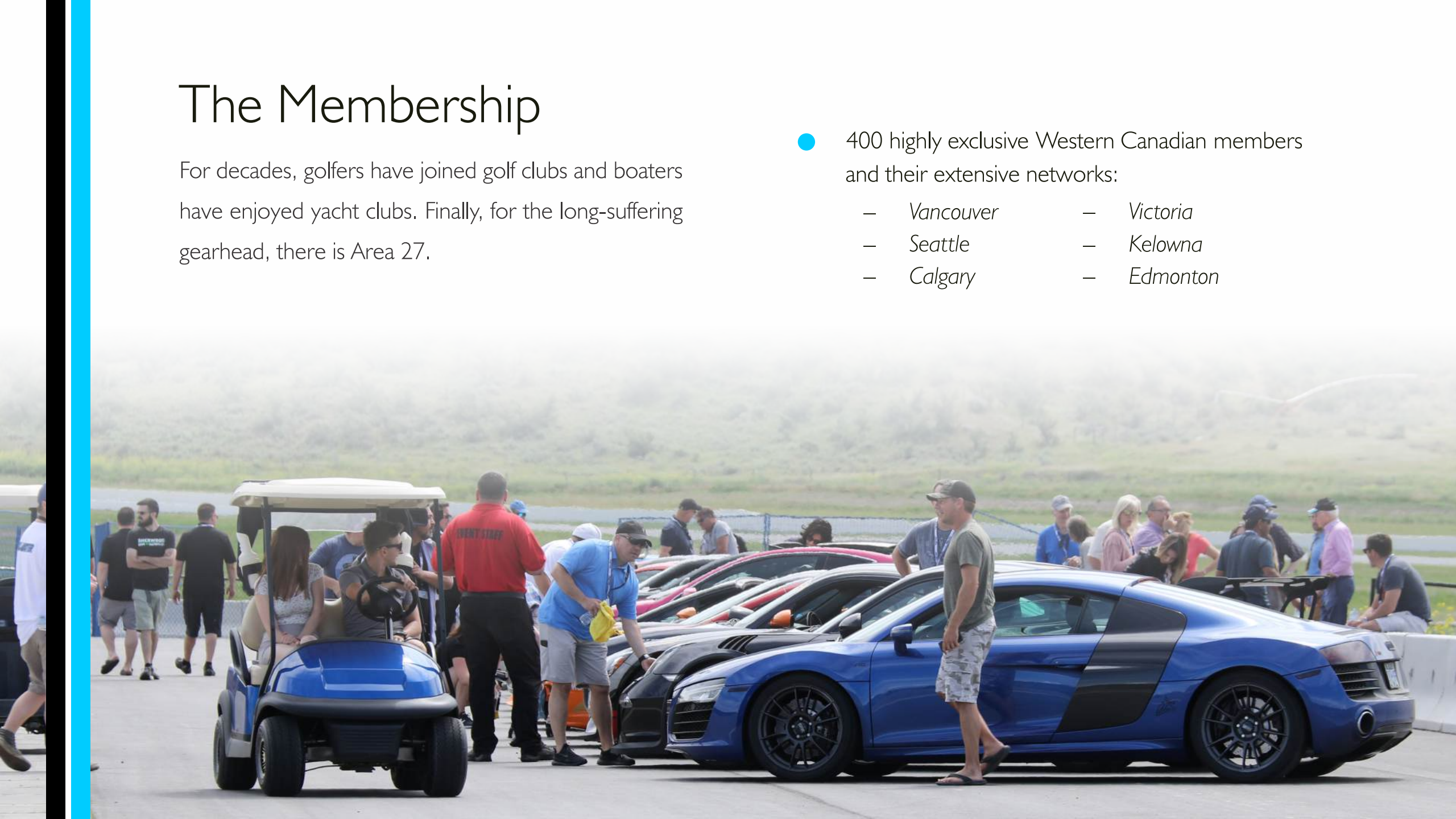


The Membership

For decades, golfers have joined golf clubs and boaters have enjoyed yacht clubs. Finally, for the long-suffering gearhead, there is Area 27.

- 400 highly exclusive Western Canadian members and their extensive networks:

- Vancouver
- Seattle
- Calgary
- Victoria
- Kelowna
- Edmonton



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